



## Tokyo Marathon 2020 Charity – Active Charity Information

Thank you very much for your interest in the Active Charity for ACE (Action against Child Exploitation). If you are considering applying for Active Charity, please read the contents below, and apply to the Active Charity after understanding and agreeing to the terms. If you have any questions, please contact us by email or phone.

### 1. What is Active Charity Program?

Active Charity program refers to efforts by recipient program organizations operating charity programs to independently secure donations through unique promotions or programs aimed at runners at Tokyo Marathon.

For those who make donations through ACE's Active Charity Program will be able to participate Tokyo Marathon 2020 as charity runners (as individuals or corporations) to promote charity activities for ACE (first-come-first-served basis) .

\*Tokyo Marathon 2020 is scheduled to be held on Sunday, March 1, 2020.

#### **【Overview of charity runners through ACE active charity】**

**Number of Active Charity Slots for ACE:** The number is limited. Please inquire directly.

**Application Period:** until mid September, 2019 (※ will end as soon as the capacity is reached)

#### **Participating Conditions:**

1. Persons who make donation over ¥ 200,000 and wish to participate to be a charity runner
2. Persons aged 19 or older on the day of the marathon
3. Tokyo Marathon 2020 general participants rules and guidelines will be applied for Active Charity runners as well.

**Donation Amount:** ¥ 200,000 or more per person (\*the participation fee will be required for ¥ 16,200 for those who live in Japan, or ¥ 18,200 for those who live overseas)

**Payment Method:** Credit Card (3.25% of the credit card settlement fee will be charged additionally).

**Application Method:** Please submit the application form by e-mail (※ First-come, first-served basis, we recommend that you apply earlier)

#### **【Notices】**

※ The notices below is for 2019 Active Charity. The notices for 2020 Active Charity hasn't been updated yet. Please see <https://www.marathon.tokyo/en/charity/> for the latest information.

1. If payment is not received by the designated deadline, the application for the charity runner will be invalid.
2. After donations and the participation fee have been paid, they will not be refunded. If a charity program or the marathon is suspended or cancelled for any reason for which the

Organizer cannot be held responsible, no refund of donations or participation fees will be made.

3. The statement issued by the credit card company will serve as a receipt for payment of the participation fee.
4. Receipts of donations will be issued on July 2019 or later, and will be sent by a postal mail later.
5. Donations are subject to income deductions or tax deductions in Japan.
6. Please understand that personal information collected at the time of application will be used for the issue of receipts and communications from the recipient charity organization and for communications from the Tokyo Marathon Foundation.
7. Please make sure you prepare responsibly for participation in the marathon by training adequately and giving careful consideration to your physical health, e.g., by undergoing a health examination beforehand..
8. A Charity T-shirt will be distributed to all Charity Runners. Please cooperate in helping to promote charity efforts by wearing the T-shirt for the marathon.
9. The results of the charity efforts for each charity program and information about how the donations received for each charity program are used will be published on the Tokyo Marathon 2019 Charity official website.
10. If you participate as a corporation, you can not engage in activities that conflict with the official partners of Tokyo Marathon 2020, or use the right to run as a charity runner on your own campaign. If you do such an activity or act, not only your participation will be cancelled, you may not be able to apply for the main race in the future.

#### <Example of activity that conflicts with official partner>

##### (1) The use of statement

(Prohibited Expression) "[Company Name] supports Tokyo marathon"

(Prohibited Expression) "[Company Name] supports Tokyo marathon charity"

(Prohibited Expression) "We supported ACE through the Tokyo marathon"

(Prohibited Expression) "Our employees have participated in the Tokyo marathon as charity runners"

##### (2) Advertising activities at the venue and courses

(Prohibited Item) Wearing a uniform with a name of your company or products at the race, or use a banner with a name of your company, product, or a trademark, etc.

##### (3) Use of Tokyo Marathon logo, Tokyo Marathon charity logo

(Prohibited Item) Use Tokyo Marathon logo, Tokyo Marathon charity logo on your charity activity report.

##### (4) Use of Tokyo Marathon materials

(Prohibited Item) Use photo and video promotion about Tokyo Marathon.

#### <Non-prohibited Expression>

For Example, in your company newsletter, you are allowed to write like below:

"Donations are used to abolish child labor and promote education through ACE.

[Face photo] name of the person, [face photo] name of the person

## 2. Application Procedure

①	Contact ACE directly by phone or email and let us know the number of Active Charity slots you want. We will send you more information and materials. Tel: 03-3835-7555 Email: ace_charity@acejapan.org Contact person: Hidemi Nakano	Application period: May 8 (Wed), 2019 - late September 2019
②	Please fill out the application form and submit to ACE by email (first-come, first-served basis). Email: ace_charity@acejapan.org Contact person: Hidemi Nakano	Deadline: late September 2019
③	After we receive your application form, we will send you a link to the payment site by email. Please follow the direction in the email and make payment online. ※ 3.25% of the credit card settlement fee will be charged additionally. ※ Please pay only donation amount to ACE. The participation fee payment is in the next step.	Payment period: July 2 2019 - late September 2019
④	Once ACE has confirmed the donation, you will receive an entry registration notification by email. Please register your entry at Tokyo Marathon Website. You will be required to pay the participation fee with a credit card at the registration.	Register Deadline: Within <b>5 days</b> of receiving the entry registration e-mail
⑤	After completing the procedures from 2 to 4, you can participate as a charity runner.	

※ When sending the active charity application form in Step 2, it is OK if the name of the charity runner has not been decided. You will need the charity runner's name in step 3, so please let us know by then.

## 3. Special Programs for Charity Runners

Charity Runners will have the following Donor Programs (tentative):

### Program for all Charity Runners (2019)

#### ■ Charity T-shirt

" Charity T-shirt " was handed over at Tokyo marathon EXPO.

#### ■ Information for Charity Runner's Changing Room

After finishing on the day of the race, a dedicated lounge (changing room) was prepared.

### Special Programs for ACE Charity Runners

#### ■ Invitation to ACE running event / practice session

We will have a professional running trainer as a coach and will have 3 or 4 practice sessions at Tokyo before the race.

#### ■ Cheering on the day of the race

On the day of the race, ACE staff and volunteers will send cheering to you!

#### ■ Invitation to ACE Special Lounge

On the day of the race, we will prepare a space for changing clothes and relax after you finish your race. Let's share the excitement of the day while having some snack! You can also use this space to meet your family and friends.

※ Please note that the programs above may be changed or discontinued without prior notice.

## 4. Who is ACE

ACE (Action against Child Exploitation) is a certified Japanese NPO founded in 1997, and has been working on solving social issues which relate to the human right of children and youth around the world. The main focus of ACE's efforts are on the abolition and prevention of Child labour worldwide.

There are currently estimated to be 152 million children around the world who cannot receive an education and are in danger of serious injury and disease due to hazardous labor.

ACE strives for a world without child labor and provides direct support to children and families who are engaged in child labor in India and Ghana. For more information, please visit our website at <http://acejapan.org/english/>

## Your donations bring education to children

Donations from "Tokyo Marathon 2020" will be used to aid villages in India and Ghana in becoming child labour-free, including school preparation and support, vocational training, support for improving household income, community awareness raising, etc.) in the project countries as well as for a support, advocacy and research initiatives in Japan.

## 5. Contact

ACE (Action against Child Exploitation)

Website: <http://acejapan.org/english>

Phone: +81-3-3835-7555

(hours from 10:00 to 18: 00 ※ except weekends, holidays, New Year holidays)

Email: [ace\\_charity@acejapan.org](mailto:ace_charity@acejapan.org)

Contact person: Hidemi Nakano

